

# EANC Seminar 2024

WITH CERTIFIED ELECTROLYSIS INSTRUCTOR JENNIFER JACOBS, CPE CI

**Date: August 17-18, 2024**

## IN-PERSON PARTICIPATION

(10 CEUS)

For Saturday, bring your own:

- Machine
- Probe cords
- Foot Petal
- Lighting/ Magnifying eyewear
- Tweezers

## ONLINE PARTICIPATION

( 7 CEUS )

Have readily available for Saturday:

- Machine
- Probe cords
- Tweezers
- Notepad/pencil

Over the past four years, EANC has been offering CEU courses differently, and this year is no exception. We have taken on the ambitious task of hybrid classes and are limiting the workshop to EANC members only. This will allow us to determine what works best for the optimal learning outcome for both in-person and online participants and not overwhelm the instructor.

If you attend in person, please come prepared with your epilator and the accessories listed above. Seating arrangements are limited for both in-person and online attendance and will be allocated on a first-come, first-served basis.

If you prefer to attend online, please ensure that your epilator and the items listed above are readily available. Despite the distance, we value your questions and input highly. You will have the opportunity to ask questions during the class, ensuring an interactive learning experience.

Following the tremendous demand for advanced learning after last year's course, we're thrilled to announce this year's seminar. We're excited to have you join us in this educational journey, and we're confident it will be a valuable and enriching experience for all.

## Saturday, August 17, 2024: Part One

### EXPERIENCE A COMPREHENSIVE HANDS-ON DEMO WHERE YOU WILL LEARN PRACTICAL TECHNIQUES AND GAIN VALUABLE INSIGHTS.

(3-hour CEU Course for In-person and Webinar participation)

Course Objectives:

1. Basic review of
  - a. Choosing suitable probes for different areas of the body & face
  - b. Different Probe Brands in our industry
  - c. Heating patterns & Point Effect
  - d. Intensity and Timing of heat and an effective working point
  - e. Selecting the suitable modalities
  - f. Importance of the moisture gradient of the skin
  
2. A hands-on demonstration
  - a. Hand positioning
    - i. How to hold the probe for better insertions and angles
    - ii. Stretching the skin for effective insertions
  - b. Hair Angles for Right side vs. Left side
    - i. Eyebrows
    - ii. Chin
    - iii. Neck
    - iv. Underarms
    - v. Nape
  - c. Client and Electrologist Positioning
    - i. Effectively working on areas without increasing body fatigue
    - ii. Importance of choosing the type of treatment table best for the Electrologist

## Saturday, August 17, 2024: Part Two (After Lunch)

**(3-hour CEU Course for *In-person class participants only*)**

Course Objectives:

**1. In-class hands-on participation with all Electrologists attending**

- a. Learning to be proficient in the Intensity and Timing of heat on their machines
- b. Working with the Instructor individually
- c. Working in pairs to practice new skills
- d. Working in rotation on models.
- e. Experiencing different probe choices

Learning Outcome for the Electrologist: This advanced Electrology class is designed to cater to the needs of both seasoned and new electrologists. It offers a unique opportunity to explore and apply new skills and tips while working on models and each other to enhance their professional growth.



**Attention all in-person participants!** To maximize your experience, please bring all your equipment, including the machine, eyewear, lighting, and tweezers. Remember, an electrologist's machine is all about muscle memory. So, to get the best understanding of the settings and insertions, it is essential that you learn on your own equipment. This approach will help develop valuable skills that you can apply to your daily practice. Make the most out of this opportunity by ensuring that you come prepared!

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## Sunday, August 18, 2024

### **AFTERCARE TREATMENTS AND SOLUTIONS**

**(2-hour CEU Course for In-person and Webinar participation)**

Course Objectives:

1. Evolution of Aftercare Applications
  - a. Why meticulous aftercare is essential for an Electrolysis client
  - b. How microorganisms are introduced to the treated area
  - c. What products should be avoided in the treated area
  - d. Exploring new solutions
  - e. Q&A

# **HOW TO APPROACH THE PROBLEMATIC CONSULTATION**

**(2-hour CEU Course for In-person and Webinar participation)**

Course Objectives:

1. Ms. Jacobs will demonstrate various ways to approach problems during a consultation through “mock” consultation demos. Allowing for Q&A participation
  - a. How to approach:
    - i. Explaining how hair grows in cycles
    - ii. Setting your potential client up for success
    - iii. Providing realistic expectations
    - iv. Teenagers' sensitivity and talking to the parent(s)
    - v. Different age groups (20's,30's,40's)
    - vi. Perimenopausal women, Menopausal women, Postmenopausal women
    - vii. Individuals with health concerns
    - viii. Transgender clients
      1. Pre/post-surgery
    - ix. Electrolysis after/during LASER hair removal
      1. Hydration in the skin
      2. Explaining Paradoxical Hypertrichosis
    - x. Client Insurance Coverage
    - xi. Q & A

Learning Outcome for the Electrologist: Exploring new ideas for approaching various types of consultations will allow the building blocks of open communication between the client and the Electrologist.

**10 CEU HOURS FOR IN-PERSON PARTICIPANTS**

**7 CEU HOURS FOR WEBINAR PARTICIPANTS**

**AUGUST 17-18,2024**

SPEAKER/CERTIFIED ELECTROLOGIST INSTRUCTOR  
**Jennifer Leigh JACOBS, CPE CI**

**Academy for Advanced Electrolysis Studies**

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## **EDUCATION**

- Académie Dectro Photoepilation Accredited Instructor, Quebec City, Canada 2019
- Académie Dectro Electroepilation Accredited Instructor, Quebec City, Canada 2019
- Académie Dectro Accredited Master Electrologist 2019
- Académie Dectro Photoepilation and Photorejuvenation Certification, Montreal, Canada 2017
- International Board of Electrologists Certification, Orlando, Florida, 2014
- Tattoo Vanish Inc Tattoo Removal Certification, Las Vegas, Nevada 2014
- Académie Dectro Electroepilation Certification, Houston, Texas 2008
- Sam Houston State University Bachelor of Arts, Huntsville, Texas, 2000

## **EXPERIENCE**

- January 2019-Present (Instructor)Academy for Advanced Electrolysis Studies  
Electroepilation/ Photoepilation/ Photorejuvenation
- 2022 – Present (Electrologist)  
Electrolysis Specialists of Texas
- 2012 – 2022 (Electrologist)  
My Bare Lady Electrolysis & IPL
- 2008 – 2012 / 2020 - 2021 (Electrologist)  
International Beauty Center